

United States Postal Service®

INDUSTRYALERT

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USPS Connect™ eCommerce to Enhance Solutions for Online Marketplaces and Shipping Platforms

The United States Postal Service today announced that it is launching USPS Connect™ eCommerce.

“USPS Connect™ eCommerce makes it easier for online marketplaces and shipping platforms to work directly with the Postal Service and offer their customers access to discounted rates,” said Jacqueline Krage Strako, Chief Customer and Business Solutions Officer for the United States Postal Service.

As small and medium businesses grow and their shipping needs become more complex, they look to online marketplaces and shipping platforms for solutions. Through USPS Connect™ eCommerce, the Postal Service will best serve this growing customer base by offering them discounted rates.

“A majority of e-commerce businesses are already working with online marketplaces and shipping platforms, and we expect that trend to continue,” said Strako. “We are providing participating online marketplaces and shipping platforms the very best solution to drive growth merchants and the Postal Service.”

To learn more about USPS Connect™ eCommerce and its benefits, online marketplaces and shipping platforms should visit usps.com/connect-ecommerce.

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